

(Before sending to the media, insert or select appropriate information within the red parenthetical phrases below. Keep quotes brief and concise. Omit any quotes or portions that are not applicable to your center.)

FOR IMMEDIATE RELEASE:

(Name of Communication Center) announces the implementation of (critical, Version __) updates to the (Medical, Fire, or Police) Priority Dispatch System

(City, State—Month Day, Year)—The *(Name of Communications Center)* recently implemented *(updates or Version __)* of the *(MPDS®, PPDS®, FPDS®)* from the International Academies of Emergency Dispatch® (IAED™).

This new release represents the most up-to-date, thorough, and essential *(medical, fire, police)* dispatching resource available for the safety of the community the communications center serves. The IAED releases a new version of the protocol when important changes in standards, research, or technology occur, sometimes prompted by researched findings submitted as Proposals for Change (PFCs) by member users.

New information released in the *(medical, fire, police)* community is recognized by the IAED's boards and councils—made up of experts in the field—and appropriately considered for implementation into the protocol. This *(update or Version __)* is a result of such intensive discussion and has a great bearing on the standardized approach taken to best handling emergency situations.

The constantly updated Priority Dispatch System™ prepares its users to appropriately handle any type of emergency call while upholding a standard of excellence in care. As an initiative to stay up to date and consistent with this system, the *(Name of Comm. Center)* has updated its resources, meaning the best possible outcome can be achieved in each emergency situation.

(Add a brief quote from a city or county official or a dispatch supervisor talking about what he or she likes about the new release/updates and his or her thoughts about the IAED and its protocol.)

(Insert important information about your communications center here: staff size, population your communications center serves, what types of emergency calls it handles, etc.)

Contact Information

For this story and the (Comm. Center Name)

Contact: (Supervisor or Media Contact Name)

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For the International Academies of Emergency Dispatch

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